



a Soft
REVOLUTION

PreGel

Your passion. Our ingredients.



ALWAYS FRESCO: REVOLUTION, NOT EVOLUTION

Always Fresco is a revolutionary concept designed, manufactured and sold by PreGel.

Always Fresco consists of a complete line of innovative products that, with the use of simple soft ice cream machines, allows you to obtain a top quality product, that is always fresh and creamy, while remaining efficient and cost-effective.

Suitable for restaurant, bars and coffee shops owners looking to expand their activities Always Fresco is perfect for investors and entrepreneurs looking to start a very lucrative business.

In fact, the streamlined cost structure combined with ease of preparation allows this concept to achieve outstanding profits.

A BRAND NEW BUSINESS MODEL

The great advantages of Always Fresco are:

- **NO LAB:** Always Fresco allows you to produce a great product using simple ice cream machines, therefore it is not necessary to make a large investment in equipment and laboratory spaces as it is normally required, allowing you to significantly reduce the costs of installation and management, and to maximize profits.
- **NO SPACE:** the machines used for the production of Always Fresco need minimal space and do not require a dedicated laboratory. Furthermore, there is no need for dedicated display cases, unless you choose to include some.
- **NO CHEF:** The concept does not require specialized personnel, as Always Fresco is ready to use: just pour in water, add the base and desired flavor or fruit (fresh or frozen). In 5 minutes the product is ready, always consistent in texture and taste.